

Disability Innovation Challenge 2015

We are looking to raise **12 thousand dollars** from a sponsor corporation for the naming rights of the Disability Innovation Challenge (website preview: <http://disability.innovationchallenge.org.au>) and further **3 times 6 thousand dollars** from sponsors of individual competition streams – employment, housing and open stream.

Disability Innovation Challenge is a two day intensive competition of teams that work together to create, test and present a viable business concept to address major challenges for people with disability in the ACT, such as employment, housing, transport, etc. The sponsor will have a chance to provide naming rights to an exciting and energising event that will inspire cross sector collaboration, innovation and entrepreneurship and result in solutions that have a chance to become sustainable and commercially viable.

The event will be run by its organising committee that includes people with disability, CBR Innovation Network, Canberra Business Chamber, ACT Government and volunteers. To run the challenge, the organisers need cash sponsorships to partially cover operating and marketing costs of running the competition. The organisers are also looking for industry leadership by the naming rights sponsor, but also for mentors, sponsors of streams to create a fund for post-competition support of the teams and individual philanthropic contributors and in-kind sponsors to provide support to the winning teams after the competition.

Sponsorship Levels

NAMING RIGHTS SPONSOR

Sponsor input sought

- Show leadership and support for a new innovative practice that has long term objectives
- Pay \$12,000 to CBR Innovation Network for the event (or become the network's Gold Strategic Partner for Social Innovation for 2015)
- Commitment to help with marketing and promotion

Sponsor Benefits offered

- Exclusive naming rights of the 2015 Disability Innovation Challenge (DISABILITY INNOVATION CHALLENGE 2015 – powered by SPONSOR NAME)
- Logo placement on challenge website and recognition of Naming Rights Sponsorship [sponsor text / address on the website]
- Recognition of the Sponsor on email communications with participants
- Opportunity to place banners and promotional materials at the orientation afternoon, opening and closing ceremony and during the competition
- Opportunity to speak (short slot) at the closing night
- Opportunity to nominate a judge for the judge panel
- Opportunity to provide mentor(s) for the 2 days
- Opportunity to take photos with the winning team
- Opportunity to promote the event and conduct PR on the sponsors involvement through the sponsors' PR activities
- Opportunity to give prizes to the winning team on stage at the closing ceremony
- Opportunity to participate in organising committee meetings

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STREAM SPONSOR

Sponsor input sought

- Sponsor a stream (Choose from Employment or Housing or Open stream) by paying \$6,000 to CBR Innovation Network that will be used for prize money and post-competition support of the teams

Sponsor Benefits offered

- Logo placement on challenge website and recognition of sponsorship of the relevant stream on the website
- Opportunity to place banners and promotional materials at the opening and closing ceremony and during the competition
- Opportunity to provide mentor(s) for the 2 days
- Opportunity to take photos with a top team of a relevant stream
- Opportunity to promote the event and conduct PR on the sponsors involvement through the sponsors' PR activities
- Opportunity to address the audience during Prize giving together with other stream sponsors

Please contact Petr Adamek, Director of Programs, CBR Innovation Network to express interest and discuss details of the sponsorship: petr.adamek@cbrin.com.au; 0422 457974

Further Details:

The business concepts must be commercial, i.e. not dependent on direct government funding. The teams must be diverse to include people with business and technical knowledge, users, etc. The participants must demonstrate the capacity and commitment to continue working on their business concepts beyond the competition. The challenge will take place in late 2015. Teams will be formed during a team orientation afternoon a week before the actual dates of the challenge.

During the two days of work, teams will receive mentoring, workshops on market validation, business modelling, start-up finance and pitching and up to 8 teams will be selected to present during the closing night in front of a panel of investor/business judges. 3 prizes will be awarded – most viable, most innovative and best pitch. Cash and in-kind prizes, including pre-acceleration and pre-incubation coaching support by CBR Innovation network, free 1-year membership in Canberra Business Chamber and 3 months of co-working in Entry29 will be offered to the winning teams once they form a company and progress with implementing their business concept.

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